

PALESTINE DAILY HERALD.

VOL. VII. NO. 256

PALESTINE, TEXAS, TUESDAY AFTERNOON, JUNE 1, 1909.

15 CTS. A WEEK

No Country On Earth Offers Greater Opportunities Than Does the East Texas Country

Palestine---A City of Beautiful Homes and Churches, Commodious School Houses, and Bearing the Stamp of Refinement and Progress

Palestine is the county seat of Anderson county, and has a population of about 15,000. It is delightfully situated among a series of beautiful, low, wooded hills, and is literally embowered by the foliage of forest and ornamental trees, rendering it a most pleasant city in which to reside, and giving to it an air of repose and quiet seldom found in a place of so much activity.

The people of Palestine are refined, sociable and hospitable, and are justly proud of their splendid, charming and growing city.

The city enjoys ample railroad facilities, as it is at the junction of the southern division of the International & Great Northern Railroad with the

two tobacco packing houses, etc.

All the church denominations are represented here, and most of them have modern houses of worship. Some of the church edifices in Palestine will compare favorably with any in the land, and the pulpits, without exception, are filled with able preachers. Also there is located here a Y. M. C. A., with one of the handsomest buildings in the state, and with a large membership. This building is three stories, is equipped with gymnasium, bowling alley, library, parlor, games, reading room, class rooms, swimming pool, etc., and is the pride of this people.

Palestine is a city of pretty homes. In fact no town in Texas nearly its size can boast of so many pretty homes, or as many homes owned by the people who occupy them, which is an indication of a prosperous and contented people, and a people of re-

has enjoyed no boom, but a steady growth. Its population has more than doubled the past ten years.

Palestine offers many opportunities to men of energy. The town is comparatively a young town, yet, as compared with Texas history, it is an old town, and a part of the early history of Texas. But Texas is a young state. It is just emerged from the "wild and woolly west," as this section was once called by the east. Fifty years have seen a great part of Texas emerge from a land where the Indian roamed, and where people were sparsely settled, living the lives of the frontiersman, to the position of empire state of the south. Fifty years ago the Palestine of today did not exist. It was a mere settlement of a few crude houses. There were no high-priced corner lots, no railroads, no factories, no schools to speak of, no churches, except those preached to

he wishes, and by industrious efforts, backed by common sense, he can pay for the land with one crop.

The reader is respectfully referred to statements made in this issue from those who till the soil. And these statements can be verified by any one by writing the secretary of the Board of Trade, or by addressing the parties direct.

The citizens of Palestine pull together in harmony, and thus form a great working force for the upbuilding of the city and county, and the reader is assured that this is his day of opportunity, for soon the lands will be no longer cheap-priced, and the many opportunities of a fast-developing section will be obliterated through a fuller growth. The Palestine of today, with its 15,000 people, will soon be the "Palestine of tomorrow," with its 50,000 souls, for this greater growth is coming—it is now on its way.

her Company, whose Home Office is in Houston, and who have more than thirty different branch yards distributed over Texas, Oklahoma and New Mexico. With the vast resources of the South Texas Lumber Company at their command, the immense advantages, when it comes to drawing for supplies—quality, quantity and prices considered—is by no means trivial, and these facts explain the smooth sailing that the Palestine Lumber Company has when it comes to meeting competition in the open field of commerce and trade.

The plant of the Palestine Lumber Company was originally established by the firm of Scott, Hassell and Rucker, who were succeeded by the present ownership in 1907. The Palestine Lumber Company is incorporated under the laws of Texas with a capital stock of \$25,000, and the following officers: R. M. Farrar, presi-

ence and is one of the most proficient lumber experts in Texas. He is willing at all times to help farmers or others figure on their lumber supplies, and will give them all the benefit of his knowledge and experience along these lines. Since coming to this city Mr. Wilson has become heartily identified with its growth and development, with the result, among other things, that he has been forced into politics—much against his temperament and wishes.

In conclusion, the Herald takes pleasure in referring to this well known and popular lumber company and giving credit to its public-spirited management for the liberal manner in which it has and is helping to build up the city by extending credit and encouragement to its customers. It is men like these who are city builders, and the effect of their work here is plainly seen in the substantial char-



PRETTY RESIDENCES IN PALESTINE.

The illustrations that surround this article reflect some of the numerous comfortable and elegant homes to be found in Palestine. As to their number and beauty this city stands in advance of any town in East Texas. In most any direction that the sight-seer may turn his foot-steps he will find good streets, concrete and brick sidewalks leading to palatial homes. These homes are not confined to any particular part of the city, nor do they appear after long intervals. Pretty homes in close proximity to others, just pretty on both sides of any of the thoroughfares, is the rule, and their great number never fails to attract the admiration of visitors.

The abundance of shade trees, great profusion of roses, flowers and shrubbery, winding vines and refreshing lawns also bring words of admiration. The great number of such homes and the manner in which they are kept up show that Palestine is inhabited by a home-loving, happy and contented people, who are also well-to-do and prosperous.

main line, running from the northern part of the state to tidewater at Galveston, and is the terminus of the State Railroad, running from Rusk to Palestine. Other roads are projected, and some of them will undoubtedly be built, among them an interurban from Palestine to Corsicana and Dallas, and a direct line from the great northwest to the gulf, the permanent survey of which has already been made.

The city is growing rapidly. It has a fine system of schools (public schools) and many private schools, free mail delivery, splendid public buildings, waterworks, electric light and gas plants, two ice factories, cotton compress, cotton oil mill, iron foundry, furniture factory, box and crate factory, novelty works, two daily newspapers, three weekly newspapers, splendid opera house, five banks, and the general offices and shops of the International & Great Northern Railroad company, which are extensive, with a great payroll of from \$75,000 to \$100,000 a month;

finement. Palestine has a strong organization of business men in its Board of Trade. Rooms are maintained where people can "congregate and rest, where they can get the information they are seeking, and where a secretary is employed who will receive them courteously. This secretary at present is Mr. C. A. Sterne, who has lived in Palestine for more than half a century, and who is one of the best posted men on the affairs of the city and county—lands, products, customs, etc.—to be found in Texas. It is this secretary's duty to answer as fully as possible all letters received making inquiry about this city, county and section of the state, and he will take pleasure in doing so.

Almost every line of business and every profession is represented here, and the business people are active and progressive, as much so as will be found anywhere.

In the past year more than a mile of concrete paved streets have been put down, and many miles of concrete sidewalk have been built. In fact more concrete has been used the

past twelve months in this work than ever before in the history of the city. Palestine has the distinction of being the only city in Texas having its entire business district paved. Building has been very active in Palestine the past few years. The city by the pioneer missionary. Today the city has more paved streets, more hustle and energy, and offers greater opportunities than any town of like population in the south.

The Board of Trade is especially desirous of locating hundreds of good families in the county—in territory adjacent to the city—for it is realized that on a well settled country the town must look for future growth and prosperity. Lands adjacent to Palestine are fertile and cheap—far cheaper than lands in more thickly settled counties, and cheaper than can be bought in South and West Texas, which have been so thoroughly exploited in recent years. The country of East Texas is the best country for a man of moderate means to be found on the face of the earth, because such a man can buy a small farm at small cost, get it on time if

PALESTINE LUMBER CO.

ONE OF THE OLDEST CONCERNS OF ITS KIND IN THE HISTORY OF THE CITY—INCORPORATED WITH A CAPITAL STOCK OF \$25,000.

ENJOYS A SPLENDID LOCAL TRADE, AND DOES AN EXTENSIVE WHOLESALE AND JOB-BING BUSINESS UP AND DOWN THE I. & G. N. RAILWAY.

While the Palestine Lumber Company's plant is the oldest business establishment of its kind in the city, it will probably be news to many people to know that it has support from direct connections with one of the largest lumber factors in the United States, that of the South Texas Lum-

ber Company, whose Home Office is in Houston, and who have more than thirty different branch yards distributed over Texas, Oklahoma and New Mexico.

The management carry an average of 1,000,000 feet of long and short leaf yellow pine lumber, 1,000,000 shingles, 5,000 openings in the sash, door and blind lines, and all other materials in proportion. They do a general retail business, and in the surrounding trade territory do a wholesale jobbing business in the sash, door and blind lines—particularly up and down the I. & G. railroad—which is a great convenience to this trade.

The plant has a well equipped planing mill and carpenter shop, and all things considered, the management are prepared to furnish anything in the way of rough or finished materials that goes into a building—be it interior or exterior.

Mr. V. D. Wilson, manager, is an Illinoisan by birth, but has lived south for the past fifteen years. As a lumber salesman he traveled Kentucky and Tennessee for a few years, lived in Dallas for three years, and came to Palestine five years ago. Mr. Wilson has had sixteen years of experi-

ence of our homes and business buildings. It is in this way that Palestine has gone to the front as a trade center, and those who prosper the city are entitled to prosper themselves.

MARKING OUR GROWTH.

Some indication of the steady growth of Palestine may be gathered from the fact that almost an entire new business street, consisting of several blocks of substantial brick business houses, among the finest in the city, has been erected within the past two years. Oak street two years ago had very few business houses on it, and aside from these few houses and the city hall, was of little importance as a business thoroughfare. It was unpaved, and was generally referred to as a back street. Today it is paved with the finest paving in the state and is lined solid for many blocks with handsome new business houses, all occupied. One of the lots on this street has been purchased by the government and will soon be occupied by a federal building.